

Fit for Life
RBWM
Community Sport Activation Fund
Project

By Helen Preedy
Sports Development Officer

Community Sport Activation Fund (CSAF)

- £40 Million available between 2013-2016
- 5 Funding Rounds
- Awards between £50K -£250K
- Increase participation 1 x 30 minutes
- Partnership approach
- Competitive process
- Multi-sport approach
- Clear needs and evidence
- 14+ can include family activity

Progress so far

- Overview and Scrutiny Panel
- Consultation/gap analysis
- Application process
- Confirmation of award £146,888
- Project cost £233,424
- Three year Project starting February 2014
- Preparing for launch

Overview of year 1 plan

- Delivery structure (handout)
- Steering/delivery group established
- Engage Partners
- Recruitment /Training
- Targeted work/delivery in focus areas
- Website/Marketing
- Tracking/M&E Systems
- Sustainability

Funding Award/Requirements

- Performance Indicators-reported every 6 months
- Target set-2232 participants over 3 years
- Case studies
- Branding/launch
- Role of steering group to develop to wider offer

Next steps.....

- Re-engage Partners
- Launch
- Set up of steering/delivery group
- Recruitment of full time activator
- Identify existing coaches to mentor/support
- Volunteers identified/training delivered
- Delivery commences
- Website designed-fit for purpose

Any Questions.....?

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Fit for Life Project Management and Delivery Structure

